



**jeffaustincreative.com**

graphic designer

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## Summary

A creative designer with over 15 years of comprehensive corporate and agency experience. Quick learner focused on being mindful of a client's vision. Possesses an independent, proactive attitude in highly collaborative environments to achieve team success.

## Experience

**Jeff Austin Creative**, Sugar Land, TX

Designer, 2009–present

- Create design solutions to meet client-marketing needs on time within budget. Recent clients: BBVA Compass; BQR Advertising and Public Relations, Inc.; The Padgett Group; Texas Southern University; BrandExtract; Platts; VALIC/Western National; Doulos Design; Mainland Primary Care Physician; Houston Pediatric Specialty Group

**Invesco Ltd.** [formerly Invesco Aim], Houston, TX

Senior Designer, Marketing Communications, 1998–2009

- Successfully designed investor guides, brochures, annual reports, mailers, trade show materials, and multi-faceted marketing campaigns for internal clients and external wholesalers.
- Teamed with printers, photographers and illustrators; and supported writers, print production and web site staff.

**Goswick Advertising**, Houston, TX

Art Director, 1998

- Newspaper advertising & marketing collateral for real estate clients: Ryland Homes, Canyon Gate Home Community and Wolff Companies.

**Adcetera**, Houston, TX

Designer, 1996–97

- Creative marketing collateral for clients: Continental Airlines, Corporate Express, Houston International Festival and SYSCO Foods.

## Skills

Adobe CS4: InDesign, Illustrator, Photoshop, Dreamweaver, Fireworks; QuarkXpress; Acrobat Pro; MS Office: Word, Excel, PowerPoint, Outlook; WordPress; HTML; and digital photography

## Education

**The Art Institute of Houston**

Diploma of Layout and Production Art

Honors graduate, majored in graphic design and production.

**Houston Community College**

Attended web development courses utilizing HTML, Dreamweaver and Fireworks.

## Non-profits

**Kids' Meals** – Volunteered with Brand Extract design team to prepare 1,800 lunches for kids.  
**IMAGO Houston** – Created logo and WordPress web site and maintain site.  
**Calvary Church** – Worked with lead pastor to create church logo.